



KAREN BASS  
MAYOR

March 21, 2023

Honorable Members of the City Council  
c/o City Clerk  
City Hall, Room 395

Honorable Members:

Subject to your confirmation, I have appointed Ms. Rosie Arroyo to the Commission on the Status of Women for the term ending June 30, 2027. Ms. Arroyo will fill the vacancy created by Jackie Filla, whom I removed effective May 5, 2023 or at the time Ms. Filla's successor is confirmed by the City Council.

I certify that in my opinion Ms. Arroyo is qualified for the work that will devolve upon her, and that I make the appointment solely in the interest of the City.

Sincerely,

KAREN BASS  
Mayor

KB:tga

Attachment

## COMMISSION APPOINTMENT FORM

**Name:** Rosie Arroyo  
**Commission:** Commission on the Status of Women  
**End of Term:** 6/30/2027

### Appointee Information

1. **Race:** Latinx
2. **Gender:** Female
3. **Council district and neighborhood of residence:** 2 - North Valley
4. **Are you a registered voter?** Yes
5. **Prior commission experience:**
6. **Highest level of education completed:** Bachelor's, Mexican-American Studies/Multiple Subject Credential, California State University, Los Angeles
7. **Occupation/profession:** Senior Program Officer, California Community Foundation (CCF)
8. **Experience(s) that qualifies person for appointment:** See attached resume/bio
9. **Purpose of this appointment:** Appointment
10. **Current composition of the commission (excluding appointee):**

## PROFILE

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- Proven leadership in advancing high-impact public policy and systems change initiatives.
- 20 years of combined nonprofit-philanthropic experience managing high impact, large scale initiatives and programs.
- Experience in the effective stewardship of large-scale grantmaking budgets (\$11M+), fundraising, building efficient operations and management structures.
- Expert and thought leader on civic engagement, policy and management of multi-sector coalitions/initiatives.
- Ability to build rapport with community leaders, researchers, community members, and influencers to shape and move policy.
- Proven promotion track record and increase in scope and breadth with each promotion.

## PROFESSIONAL EXPERIENCE

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### CALIFORNIA COMMUNITY FOUNDATION (CCF)

*Senior Program Officer – May 2017 – Present*

- Led the strategic development of the [Immigrants Are L.A. initiative](#), a diverse coalition comprised of 100+ organizations that seek to strengthen the organizing infrastructure of the immigrant rights nonprofit sector helping to achieve two major victories including supporting the passage of the County motion, “[Ensuring an Equitable Post-Pandemic Recovery for Los Angeles County Immigrants](#),” and successfully advocating for and securing more than \$163 million as part of the County of Los Angeles’ Phase 2 ARPA allocations.
- In partnership with the USC Equity Research Institute, was a strategic thought partner in the launch of the annual [State of Immigrants in LA report](#) that led to the launch of the annual Immigration Summit that brings together over 300 leaders from diverse sectors to advance an inclusive and intersectional policy agenda that strengthens the power of Los Angeles’ immigrant communities.
- Co-led the strategic development, implementation and research for the L.A. Justice Fund, leveraging \$20M+ via a public/private partnership with the City and County of Los Angeles to increase access to legal representation for vulnerable immigrant individuals facing the threat of deportation.
- Led the development, execution and management of \$2M, multi-sector initiative comprised of Mayor Garcetti, Supervisor Hilda Solis, and 6 Spanish-language media companies to work together under a unified and coordinated citizenship campaign called *¡Protegete!...¡Ciudadania Ya!* (Protegete Campaign) that led to an increase of 100,000 citizenship applications in LA County.
- Co-led the establishment of the L.A. County Office of Immigrant Affairs alongside a multi-sector, L.A.-based coalition comprised of regional funders and immigrant rights nonprofit organizations.
- Led and managed a \$2M Program Related Investment to prevent early education providers from reducing services to thousands of families in L.A. County and jeopardizing employment for thousands of parents and childcare providers.
- Co-led the convening and management of CCF’s Council on Immigrant Integration, a table of 30 leaders across business, philanthropy, nonprofit partners, education, government agencies and others to support countywide strategies that advance immigrant integration efforts in LA County.
- Managed and developed communications strategies to advance a more inclusive narrative for immigrant communities and early education issues.
- Managed a \$1M multi-sector early education coalition to amplify local ECE advocacy & grassroots organizing efforts.

*Program Officer, Civic Engagement (CCF), February 2012 – May 2017*

- Management of special initiatives and immigration programs including a \$3M grantmaking portfolio comprised of three civic engagement initiatives: early childhood education initiative, the Los Angeles Citizenship Initiative and the Deferred Action for Childhood Arrivals program.
- Built strategic partnerships and lead coalitions for multiple initiatives working closely with business, philanthropic, community and government partners in the development and implementation of grant programs.
- Lead the review, analysis and selection of grant proposals including board reports and presentations.

- Member of the foundation's management team to help set the organization's strategic alignment.

*Board and Community Relations Liaison (CCF), December 2008 – February 2012*

- Main liaison between President's Office and the Board of Directors.
- Managed communications between the Board of Directors, senior staff and program officers to strengthen the Board and staff partnerships.
- Provided support for board meetings and events, prepared all board-related reports.
- Managed the President's Office Palevsky Grants, a portfolio comprised of \$500,000 in annual grants to 15 community-based organizations
- Lead the coordination of organizational development projects including annual workplans, strategic planning efforts and year-end reports.
- Managed special projects for the President and CEO, including LAUSDs Parents as Equal Partners 2010 Task Force, donor-fund projects and strategic community partnerships.
- Provided support for all boards, committees and commissions on which the President/CEO served.
- Managed the development of related activities and preparation of material for speeches and public presentations.

*Joan Palevsky Fellow, El Monte Community Building Initiative (CCF), October 2007 – December 2008*

- Coordinated and managed a place-based community engagement strategy for the El Monte Community Building Initiative (CBI).
- Developed grant-making strategy for the CBI initiative and manage communications with the El Monte CBI's Advisory Committee.
- Main liaison between the foundation, community leaders and elected officials.
- Conduct research, grant-making and project management support.
- Prepared and conduct presentations to the foundation's Board of Directors.
- Developed and executed a grant-making strategy for the foundation's 2007 Wildfire Relief Fund.

NATIONAL ASSOCIATION OF LATINO ELECTED AND APPOINTED OFFICIALS  
(NALEO Educational Fund)

*Program Coordinator, Civic Education, 2005 – October 2007*

- Lead a national, unprecedented citizenship campaign titled "Ya es hora Ciudadania!"
- Organized over 400 organizations throughout Southern California and the U.S. to implement one of the largest, historic citizenship campaigns to motivate lawful permanent residents to apply for U.S. citizenship.
- Principle spokesperson for Ya es hora campaign before media partners (i.e. Univision, La Opinion and other media outlets).
- Coordinated nearly 100 citizenship workshops throughout Southern California and the U.S. in collaboration with media, elected officials and community-based service providers.
- Led and coordinated a Community Empowerment Program in the San Fernando Valley with then Councilmember Alex Padilla and key community leaders.
- Led a Neighborhood Council Initiative, established and strengthened relationships with key community leaders including: Neighborhood Council Board Members and Stakeholders, Board of Neighborhood Commissioners (BONC), the Department of Neighborhood Empowerment (DONE), Senior Project Coordinators, and Project Coordinators.

LOS ANGELES UNIFIED SCHOOL DISTRICT - Camellia Avenue Elementary School

*Special Education Trainee, 2000 – 2005*

- Managed parent engagement, education and training programs.
- Cooperated, planned, and implemented lesson plans/curriculum.
- Increased educational awareness and engagement in the community such as early outreach programs.
- Interpreted for Individual Educational Program (IEP) meetings and translated at parent conferences.
- Provided instructional support to children with mental and physical disabilities by planning and reinforcing behavioral plans.
- Provided primary language and instructional support and served as parent liaison.

## EDUCATION

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California State University Los Angeles

Bachelor's Degree in Mexican-American Studies/Multiple Subject Credential, June 2004

California State University, Northridge

Master's in Public Administration, Coursework completed in August 2012 \* Certificate in progress

## LEADERSHIP & RECOGNITIONS

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- Selected as 1 of 100 2019 California Influencers by the Sacramento Bee (April 2019)
- Recognized by League of Women Voters of Los Angeles "Celebrating Leadership Awards." Honored with *Community Advocate Award* (October 2019)
- Featured in Voyage LA Magazine's Trailblazers series: <http://voyagela.com/interview/life-work-rosie-arroyo/>
- Advisory Member of GCIR's California Dignity Fund (2021)
- Advisory Member of LA County's Afghanistan and Refugee Task Force (2021)
- Board Vice Chair, Alliance for a Better Community (2019 to current)
- Board Chair, Hispanas Organized for Political Equality (HOPE) (2018 – 2021)
- Member of USC Program for Environmental and Regional Equity Advisory Committee (2019-2021)
- American Bar Foundation's Network for Justice Advisory Committee Member (2017 – 2020)
- Co-Chair for the California Immigrant Integration Initiative with Grantmakers Concerned for Immigrants and Refugees (GCIR; 2014-2017)
- USC Latina Global Executive Leadership Program Fellow (2018)
- COFEM Mexican American Dream Golden Eagle Award (2016)
- HOPE Leadership Institute (2007)
- Certificate of Special Congressional Recognition from Congresswoman Hilda L. Solis (2007)
- Certificate of Appreciation from Mayor Antonio Villaraigosa (2006)
- Certificate of Recognition from Assemblymember Hector de la Torre (2006)
- Recognized for superior scholastic achievement in the CSULA Dean's List (2002-2004)

## COLLABORATIVE RESEARCH PROJECTS

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- [State of Immigrants in LA Report, 2020](#)
- [State of Immigrants in LA Report, 2021](#)
- [State of Immigrants in LA Report, 2022](#)
- [From Burnout to Wellbeing: Building a Sustainable Immigration Movement](#)
- [Los Angeles Justice Fund: Final Bridge Funding Report \(2021\)](#)
- [Vera Institute of Justice \(2019\), Year 1 Implementation Evaluation](#)
- [Vera Institute of Justice \(2020\), Year 2 Implementation Evaluation](#)
- [Los Angeles Justice Fund: Lessons and Recommendations from the Pilot Program](#)
- [Proposal for a Los Angeles Immigrant Community Defense Program](#)
- [The Los Angeles Justice Fund: Safeguarding the Safety Net for L.A. City and County's Immigrant Communities Report \(2021\)](#)
- [Los Angeles Justice Fund: Final Bridge Funding Report \(2021\)](#)
- [Leading with HOPE: Supporting Latina Leaders for a Better California](#)

## PROFESSIONAL REFERENCES

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[REDACTED]

[REDACTED]



KAREN BASS  
MAYOR

March 21, 2023

Dear Ms. Arroyo:

I am pleased to inform you that I hereby appoint you to the Commission on the Status of Women for the term ending June 30, 2027, subject to confirmation by the City Council. In order to complete the process as quickly as possible, there are several steps that must be taken, many of which require visiting City Hall. If you require parking during these procedures, please contact my Commissions team by email at [myr-commissions@lacity.org](mailto:myr-commissions@lacity.org), to make arrangements for you.

To begin the appointment process, please review, sign, and return the enclosed Remuneration Form and Undated Separation Letters **within one week** of receiving this letter. These documents are necessary to ensuring the most efficient, open, and accountable City government possible. Further, Mayor's Office policy requires all potential commissioners to be fingerprinted as part of the background check. The Commissions Team will assist in connecting you with the Personnel Background Unit so that you may schedule an appointment to have this done. You must schedule the appointment **within one week** of receiving this letter.

Should this apply to your Commission, you will be receiving a packet from the City Ethics Commission containing information about the City's conflict of interest laws, and a copy of the State Form 700/Statement of Economic Interests. You are required to complete and return this form **within 21 days** of your nomination to the City Ethics Commission at 200 North Spring Street, City Hall, 24th Floor, Los Angeles, California 90012. Any inquiries regarding this form should be directed to Nicole Enriquez at the Ethics Commission by email at [nicole.enriquez@lacity.org](mailto:nicole.enriquez@lacity.org).

Ms. Rosie Arroyo  
March 21, 2023  
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As part of the City Council confirmation process, meetings will be offered to Paul Krekorian, your Councilmember, and Councilmember Hugo Soto-Martinez, the Chair of the Civil Rights, Equity, Immigration, Aging, and Disability Committee, to answer any questions they may have.

You will be hearing from a City Council committee clerk who will let you know when your appointment will be considered by the Civil Rights, Equity, Immigration, Aging, and Disability Committee. Sometime thereafter, you will be notified by the committee clerk when your appointment will be presented to the full City Council for confirmation. Once you are confirmed, you will be required to take the oath of office in the City Clerk's Office in Room 395 of City Hall.

Per the City Charter, Commissioners must be residents of the City of Los Angeles. If you move at any point during your term, have any changes in your telephone numbers, or in the future plan to resign (resignation must be put in writing), please contact my office immediately.

Congratulations and thank you for agreeing to serve the people of Los Angeles.

Sincerely,

A handwritten signature in black ink that reads "Karen Bass". The signature is fluid and cursive, with the first name "Karen" and the last name "Bass" clearly distinguishable.

KAREN BASS  
Mayor

KB:tga

Attachment I  
Ms. Rosie Arroyo  
March 21, 2023

### Nominee Check List

**I. Within 7 days:**

\_\_\_\_\_ Schedule an appointment to get fingerprinted to complete a background check. The Commissions team will assist in connecting you with the Personnel Background Unit.

\_\_\_\_\_ Email the completed forms, found on the last three pages of this letter, to: [myr-commissions@lacity.org](mailto:myr-commissions@lacity.org) OR mail them to: Commissions Team, Office of the Mayor, City Hall – Room 303, 200 N. Spring Street, Los Angeles, CA 90012.

- Remuneration Form
- Undated Separation Letters

**II. Within 21 days:**

\_\_\_\_\_ File the following forms with the City Ethics Commission. *If you are required to file, you will receive these forms via email from that office.*

- **Statement of Economic Interest (“Form 700”)**  
*IMPORTANT:* The City Council will not consider your nomination until your completed form is reviewed by the Ethics Commission.
- **CEC Form 60**

**III. The Mayor’s Office will notify the below Councilmembers of your nomination, so that they may reach out to schedule a meeting with you should they wish.**

\_\_\_\_\_ Your City Councilmember Paul Krekorian

\_\_\_\_\_ Councilmember Hugo Soto-Martinez, Chair of the Council Committee considering your nomination